



## **WECAN Patient Experience Data (PED) online course launching on World Cancer Day**

On **4 February**, WECAN Foundation has launched a **free online course on Patient Experience Data (PED)** for patients, advocates, patient leaders but also people interested in generating PED within the cancer advocacy work.

This launch came at a time when **patient experience and quality of life are receiving increasing attention in healthcare decision-making**, including from regulators such as the **European Medicines Agency (EMA)**. As patient experience data is becoming more important in research, policy, and treatment discussions, the course aims to support patient communities in building the skills needed to engage with this growing focus.

The course consists of **four interactive modules**:

■ **Module 1: What is Patient Experience Data?**

Learn what PED is, why it matters, and how patient organisations can use it to strengthen their voice.

■ **Module 2: Measuring Patient-Reported outcomes data**

Understand patient-reported outcomes (PROs) and experience measures, and how they help capture what really matters to patients.

■ **Module 3: Understanding Patient Preferences**

Explore how patient preferences are studied and how they show what patients value and are willing to trade off.

■ **Module 4: PED in Practice**

See real examples from patient organisations and learn how patient experience data is used in practice.

No technical background needed. Learn at your own pace. Apply it directly to your organisation's activities.

**Get started today** 📅 :

New to Patient Experience Data?: <https://lnkd.in/eFThCSbQ>

Start with **Module 1**: <https://lnkd.in/em5wgZR2>

**Module 2**: <https://lnkd.in/eg3AwERg>

**Module 3**: <https://lnkd.in/eK39PjMq>

**Module 4**: <https://lnkd.in/eDjSpPcv>

Patient organisations and advocates play a critical role in shaping healthcare. This course is here to help you do that with confidence and evidence.