

# Privacy policy

## Europa Uomo chatbot

### What personal data do we collect?

Europa Uomo's chatbot provides answers to questions about prostate cancer. Information you provide when you write in the chat is stored to improve the service. You remain completely anonymous as long as you do not enter any personal data yourself within the chat.

In the chat, we aim to handle as little personal data as possible. This means that we do not collect personal data to be able to provide the service to you. Therefore, do not provide any personal data in the chat conversation.

### How do we use personal data?

Information you provide when you write in Europa Uomo's chatbot is stored by Europa Uomo's partners to improve the service, but you remain completely anonymous as long as you do not enter any personal data yourself.

All conversations conducted between you and our chatbot are saved for internal analysis and statistical purposes. Personal data is not stored in the chat as long as you do not actively enter it as part of your conversation.

### Storage period

Chatbot conversation data is retained and stored for at least one year, but it may be longer if used to enhance security, improve the functionality of our chatbot service, or by law for legal reasons when the data may be needed to establish, exercise, and defend legal claims over an extended period.

### GDPR compliant chatbot

Our chatbot is fully GDPR (General Data Protection Regulation) compliant and we regularly analyse and evaluate measures in order to ensure that the protection of your data is as secure as possible.