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EUROPA DONNA Press Release

Milan, 25 January 2021

EUROPA DONNA - THE EUROPEAN BREAST CANCER COALITION ANNOUNCES NEW EXECUTIVE DIRECTOR

***Susan Knox to Retire from the Organisation,
Marzia Zambon to Serve as EUROPA DONNA's
Executive Director***

EUROPA DONNA – The European Breast Cancer Coalition announced today that Susan Knox, the organisation's long time CEO and Executive Director, has decided to retire effective **February 2021**. Marzia Zambon will serve as Executive Director of EUROPA DONNA upon Ms. Knox's retirement.

Susan Knox, a two-time breast cancer survivor, has led EUROPA DONNA for 23 of the organisation's 27 year history and has shaped the Coalition into what it is today: Europe's breast cancer advocacy organisation with 47 member countries and an unwavering dedication to independence and high standards. Ms. Knox oversaw the organisation's dynamic growth throughout Europe and played an important role in the improvement of breast

services for women throughout the continent largely by arming breast cancer advocates with evidence-based information and training. During her time at EUROPA DONNA, Ms. Knox worked with the European Commission and Parliament on several initiatives to ensure equal access to high quality breast services; she served on numerous guideline and research committees, including most recently the Guidelines Development Group of the European Commission Initiative on Breast Cancer (ECIBC) and on the Steering Committee of AURORA and MINDACT trials; she developed and implemented advocacy, education and information programmes such as the EUROPA DONNA European Advocacy Training Course, Metastatic breast cancer advocacy conferences, and the Breast Health Day prevention initiative that has trained and educated tens of thousands of advocates and women and men on aspects of breast cancer and breast health.

“Susan has dedicated her life to breast cancer advocacy for nearly a quarter-century, and we honour her prodigious achievements during this time” said Tanja Spanic, EUROPA DONNA’s Board President. *“Her work ethic, devotion and command of complexity have been an inspiration to many, and her influence will continue to make an indelible impact on generations of breast cancer advocates. To thank Susan for her many invaluable contributions to EUROPA DONNA and to breast cancer advocacy, she will be appointed honorary member and will continue supporting our organisation as Executive Director Emeritus and Senior Policy Advisor.”*

“I look forward to continuing to work closely with Marzia in leading the Coalition in exciting new directions, along with my fellow Board members,” said Ms. Spanic.

Prior to being named Executive Director, Marzia Zambon was EUROPA DONNA’s External Affairs Director. During her time at EUROPA DONNA, she has spearheaded online training and educational initiatives, represented the organisation in the Transforming Breast Cancer Together (TBCT) initiative, conducted a wide-ranging survey on the state of breast cancer in Europe and presented EUROPA DONNA’s work on numerous online platforms. Ms. Zambon said *“I will do my very best to honor Susan’s incredible work in the past 23 years and to secure a future*

of prosperity and key achievements for EUROPA DONNA." She is an international lawyer with 25 years' experience including bilingual training of lawyers in the UK and Ireland.

About EUROPA DONNA

EUROPA DONNA – The European Breast Cancer Coalition – is an independent, non-profit organisation whose members are affiliated groups from countries throughout Europe. EUROPA DONNA works to raise public awareness of breast cancer and to mobilise the support of European women in pressing for improved breast cancer education, appropriate screening, optimal treatment and care and increased funding for research. Member countries currently number 47.

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The views expressed herein do not necessarily reflect those of EUROPA DONNA.



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