



EUROPEAN  
PATIENT  
INNOVATION  
SUMMIT  
2020

# European Patient Innovation Summit Agenda 2020

## Patients in a digital world:

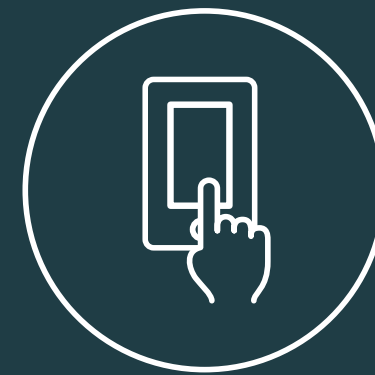
Making the most of new opportunities for engagement arising from COVID-19

The 2020 summit's objectives are:



1

Share learnings from patients' experiences of engaging digitally during the COVID-19 pandemic



2

Agree on the most important benefits and challenges for patients associated with digital engagement



3

Make recommendations on how patients can continue to benefit from digital engagement and ways to address the key challenges faced with this form of engagement

Please find the preliminary agenda for the fully virtual 2020 summit series outlined below

# Stories from COVID-19: How digital engagement has transformed patients' world

Pre-summit webinar, October 22<sup>nd</sup> 2020

Time (CET)	Topic
15:00	<b>Welcome to EPIS 2020 and introduction to the theme</b>
15:10	<b>How technology is supporting patient engagement today</b> Keynote presentation including Q&A
15:40	<b>Stories from COVID-19: The lived experience of digital engagement</b> Story telling session
16:00	<b>What have we learnt from the experience of digital engagement during the pandemic?</b> Panel discussion with audience interaction
16:25	<b>Preparing for EPIS 2020</b>
16:30	<b>Webinar close</b>

# Using artificial intelligence (AI) to transform patients' experience of healthcare

Pre-summit webinar, October 29<sup>th</sup> 2020

Time (CET)	Topic
15:00	<b>Welcome to EPIS 2020 webinar #2</b>
15:10	<b>Transforming patients' experience of healthcare: Building effective AI-human interactions</b> Keynote presentation/Q&A
15:35	<b>How AI is transforming healthcare: The physician perspective</b> Keynote presentation/Q&A
15:50	<b>What patients think of AI: Results of the EPF consultation</b> Keynote presentation/Q&A
16:05	<b>Ensuring patients get the best out of AI</b> Panel discussion with audience interaction
16:25	<b>Preparing for EPIS 2020</b>
16:30	<b>Webinar close</b>

## Local pre-meeting

November 4<sup>th</sup> 2020

Time (CET)	Topic
14:00 – 16:00	<b>Patients in a digital world: What has changed in our country as a result of COVID-19?</b> Country/language-specific interactive session

This meeting will be organised locally by Novartis representatives within each country and each session will have its own individual agenda.

# European Patient Innovation Summit 2020

November 5<sup>th</sup> 2020

Time (CET)	Topic
10:00	<b>Welcome to EPIS 2020</b>
10:25	<b>Post COVID-19 - A look to the future of digital engagement</b> Keynote presentation/Q&A
11:10	<b>Digital engagement: Prioritising positive and negative aspects of the experience</b> All group interactive exercise
11:30	<b>Digital engagement: What we need to keep and to change</b> Panel discussion with audience interaction
12:00	<b>Break</b>
12:30	<b>EPIS living room conversations</b> Optional networking session
13:30	<b>Break</b>

# European Patient Innovation Summit 2020

November 5<sup>th</sup> 2020

Time (CET)	Topic
14:00	<b>Welcome back to session 2</b>
14:05	<b>Patients-led development of digital engagement solutions</b> Keynote presentation + Q&A
14:25	<b>Introduction to the breakout task</b>
14:30	<b>How can we ensure that patients continue to benefit from digital engagement in the post-pandemic world?</b> Breakout interactive discussions
15:15	<b>Building consensus on the EPIS recommendations on digital engagement</b> All-group interactive session
15:45	<b>Wrap &amp; closing</b>

# Reflections on EPIS 2020

January/February 2021 (specific date TBD)

Time (CET)	Topic
15:00 – 17:00	<b>Digital engagement: Making our recommendations a reality</b>



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# Welcome from the EPIS Steering Committee



**Birgit Bauer**

*European Multiple Sclerosis Platform (ESMP)*



**Mathieu Boudes**

*European Patients' Forum*



**Denis Costello**

*CML Advocates Network  
EURORDIS, Rare Diseases Europe*



**Christina Fasser**

*Retina International*



**Stanimir Hasurjdiev**

*National Patients' Organisation (Bulgaria)*



**Neil Johnson**

*Croí, Cardiac and Stroke Foundation Global Heart Hub, Ireland*



**Patrick Little**

*European Migraine and Headache Alliance*



**Susanna Palkonen**

*European Federation of Allergy and Airways Diseases Patients' Associations*



**Gilliosa Spurrier-Bernard**

*Melanoma France*



**Annekatrin Krause**

*Novartis*



**Donatella Decise**

*Novartis*

Organised and funded by



EPIS is co-created with the EPIS Steering Committee  
GLNS/NEUR/0067 **Date of Preparation:** August 2020